



Farmplan Beef Migration Offer

SUM-IT
AGRICULTURAL SOFTWARE



Looking for an alternative, that YOU have chosen, to the Farmplan/Herdwatch migration?

We're running a very special offer, including converting your current herd records, if you are looking to move from Farmplan after the news that they will be migrating you to the mobile app-based, more expensive Herdwatch option.

Compare the Benefits of SUM-IT's Total Beef Program to Others

- **Full compliance** is a given with SUM-IT software, never miss registering births and movements with **reminders on the front screen**. Medicine purchase and usage records are auto-updated.
- **'Proper' Windows 10/11 PC software**, no squinting at your phone. See your entire herd detail from your office computer screen, you can always then take SUM-IT outside with our **handy optional mobile app**.
- **Herd performance information** is the name of the game with our Total Standard Beef program. Reports on an animal, group or whole herd basis are readily available, **covering all aspects of performance** including sales, weights, fertility, genealogy, health and analysis down to DLWG, profit per day on farm and profit per KG gained.
- **Weigher and EID reader interfaces** link with Total Beef to auto-update your system with a weighing session or to tag a list of animals when worming for example.
- **Capturing true feed costs** can be complicated, but it doesn't need to be! With Total, you can opt for either **Drop Feeding** (feed KGs/amount of time/animals in group) or **Daily Feeding** (feed KGs/Day/Head).
- **Our in-house Support and Development** teams are behind you every step of the way, for any questions, big or small, you'll **get through to a friendly member of the team** in seconds, until 8pm!

Save time Grow profits Be in control TOTAL peace of mind

DEAL ONE - full beef system

Save yourself £ 365 with our package deal to get you up and running with everything you need for the first 12 months

Product	RRP	Farmplan to Total Deal
Full PC Cattle Program	£ 645	
Herd set-up	£ 35	
12-month Mobile App	£ 95	
Ruggedised Tablet	£ 90	
12 month's Gold Support	£ 195	

Total RRP £ 1060

FOR JUST £ 695

FOR JUST £ 645 excl. tablet

Ongoing annual price for DEAL ONE, after first year, from £ 200 + VAT per year (£ 16.67 per month), DEAL TWO from £ 70 + VAT per year (£ 5.84 per month).

DEAL TWO - software only

Over 30% discount for Farmplan to Total Beef (incl. setting up herd details and 3 month's Gold Support)

Beef Management Program	RRP + Herd Build (BCMS)	Farmplan to Total Deal
Starter Cattle	£ 345 + £ 35	£ 240
Standard Cattle	£ 645 + £ 35	£ 450

Deal prices are one-off initial costs. All prices excl. VAT

Get in touch to book a demo today



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